



**R
M
R**

*Reese
Management
Resources*

Strategic Management & Consulting Services

We offer customized strategic consulting and fractional CEO engagements to help non-profits reach sustained success and desired outcomes.

The Problem

Most small and medium sized non-profits struggle to maximize their social impact because they have not developed a strategic plan that supports the mission and goals of the organization.

How We Help



By maximizing infrastructure and capacity building investments



Development of a cash flow model and mindset



Documentation and standardization of operating procedures

How We Do It



Completion of an Organizational Efficiency Assessment (OEA) to identify focus areas and pain points.



We work with organizational leaders to create a comprehensive strategic plan.



We breakdown the comprehensive plan into actionable activities for each department, track and report progress and adjust where needed.

Who We Are

30 YEARS OF EXPERIENCE

- Corporate Finance, Business Development, Sales and Customer Success
- 10+ years of non-profit leadership
- Strategic Management and Leadership Certification – Stanford University
- Marketing MBA and Accounting BS



We offer the expertise to help non-profits spend more time on what they love and less time on what they dread.

Our Services:

BUSINESS AND OPERATIONS REVIEW

- P&L review
- Strategic Cost Center analysis
- Revenue and expense analysis
- Accounts Receivable and Payable analysis
- Cash flow management
- Organizational Efficiency Assessment

CAPTURE AND REPORT

- Provide the why and how the business operates
- Uncovers business drivers and organizational behaviors
- Turns numbers into actionable recommendations and insights
- Removes unknowns and replaces them with transparency and confidence

STRATEGY & PLANNING

- Annual budget creation
- Development of KPI (Key performance indicators)
- Development of strategic priorities and metrics
- Operational Excellence
- Fundraising and grant management
- SOP (Standard Operational Procedures) development
- Organizational planning and management

PARTNERSHIPS

- We have developed partnerships that provide additional resources in areas like IT, finance, development, and capacity-building.

Contact us for a complimentary organizational review and assessment to develop a customized solution package tailored to your needs.